

alexandru năstase

visual graphic designer / art director



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SKILLS

Art Direction
Branding & Identity
Brand Strategy / Naming
Print / Editorial / Packaging
Web Design
Motion Design
Graphic Design
User Interface Design
User Experience Design

SOFTWARE

Photoshop / Illustrator / Sketch
InDesign / Acrobat Pro
After Effects / Premiere Pro
Sublimetext / Git
ZBrush / Photoshop 3D

AWARDS & EXPOSÉS

OCT / 2014 Got featured in an article on the brilliant design blog WebDesignLedger.

JUN / 2014 Nominated and received a Honorable Mention on AWWWARDS.com

APR / 2014 Again featured on SMASHINGMAGAZINE WALLPAPERS with "RED APRIL".

MAY / 2013 Featured on SMASHINGMAGAZINE WALLPAPERS with "BLOOMING".

And other features and nominations on online websites galleries for personal portfolio and blog.

EXPERIENCE

2015 – Present / Kalon Global Group, Inc **visual graphic designer**

UI Design (UX Oversight) and Layouts.
Branding & Stationary Materials.
Digital & Printed material design
Peripherals & signage.

2014 – 2015 / efssharp UK **art director**

Art Direction, Visual Graphics, Design Concepts.
Team lead and team supervision, growth and quality assurance
Web Front-End Design Implementation Supervisor, App
Design Implementation Supervision.

2014 / Catur Agency California **senior designer / art director**

Art Direction and Project Management / Planning.
Design concepts and master execution, execution supervision
Web Front-End Design Implementation Supervisor, App
Design Implementation Supervision.

2012 – 2014 / MBE Agency **senior designer / art director**

Art direction / Project Management & Planing.
Designing concepts and master execution, execution
supervision and front-end implementation supervision.

2011 / Katalist Studios **lead designer & lead front-end developer**

Art direction and Project Management & Planning.
Design concepts and master execution, execution supervision,
front-end development of projects, backend progress
supervision and planning + client relations.

2010 / Machteam Soft **web designer & front-end developer**

Responsible with the design of client website layouts,
wireframing, ux and frontend development of final designs
collaborating with backend department for implementation on
the production platforms.

2009 – 2010 / Freelanced **web/graphic/print designer & front-end developer**

Started my freelancing work, first on webdesign and front-end
development, after which moved to print design, video editing
and application design for tablets, desktop and phone.
Moving to html5 and css3 on frontend development & got
exposure to wordpress workflow and magento/opencart/
prestashop theme design systems.

2009 / Dream Media Star **web designer & lead front-end developer**

Responsible with designing websites and front-end
development. Also creating print related materials & concepts.

2009 / Smart Logistics **web designer & front-end developer**

Responsible with the design of client website layouts,
wireframing, ux and frontend development of final designs
after which the implementation in ASP.NET framework
themeing system.

2008 / Lybra Advertising **lead web/graphic designer & front-end developer**

Started designing websites and front-end development. Also
print related materials / layouts / concepts.

2008 / Xclusive Agency **lead graphic designer**

Supervised and directed a magazine (5 issues) from
photography to color to print oversight. Also designed other
print related adverstising materials.

2007 / Office Line PrintShop **junior graphic designer**

Editorial concepts and layouts, flyers and poster layouts and
other print oriented advertising matterials, mocking up stamp
matrix for fabrication.

LINKS

anodpixels.com
alexandrastase.me

mindlessthoughts.info
twitter.com/anodpixels